



# SPONSOR LEVELS & BENEFITS

## - TELEMENTAL HEALTH VIRTUAL ANNUAL SUMMIT -

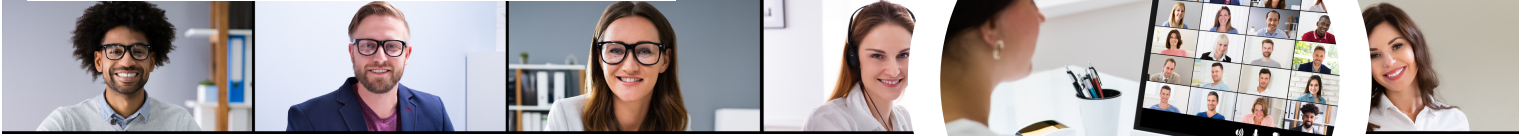
### Who Attends?

- Our annual summit attracts approximately **3,500 registrations**
- Our **2020 Summit had over 1,200 attendees**
- The audience is a broad representation from counseling, psychology, social work, psychiatry, and other health professions. **96% of our 2020 Summit registrants identified as practicing Masters-level mental health therapists, licensed social workers, or medical professionals.**
- Virtual **sponsor and exhibitor suites at our annual summit had an average of 358 visits**; several received **500+**
- **Attendees are seeking telehealth tools and information** to expand their business
- **Participants are ready to invest** in themselves and their organizations to grow their practices, or are **key decision-makers** in their organizations
- **They are savvy with social media** and have (or are in the process of building) an engaged online following
- Summit and webinar **participants represent a wide range of national organizations**

### Why Should You Be a Sponsor?

- **Connect with a captive audience of behavioral health professionals**
- Reach **key decision-makers**
- Build brand and mission awareness
- Generate **high-quality leads and contacts**
- Demonstrate your organization's dedication to supporting mental health
- **Pre-event promotion with your logo connects to community of 17,000+**





**PLATINUM**

**SUMMIT PLATINUM PACKAGE (\$12,000)**

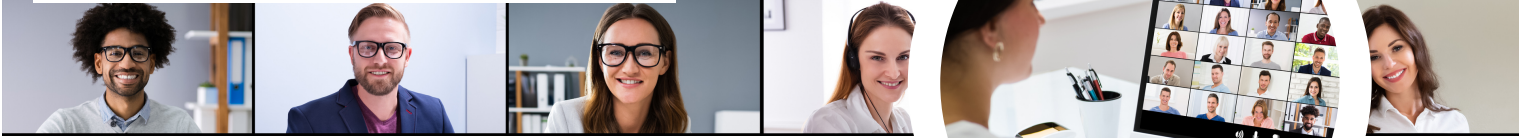
- **2 minute live address\*** to conference attendees by a sponsor representative (\*requires approval by the event committee)
- **A 60-second promo video** shown pre-conference and during breaks
- **Image ad** included on conference page during broadcast
- **(5) Complimentary Conference Registrations**
- **PLUS ALL GOLD BENEFITS:**
  - (1) offer email sent to all attendees on your organization's behalf
  - Host acknowledgment of organization in event opening session
  - Sponsor logo included in pre-conference promotion
  - Recognition on the conference registration page
  - *Virtual Suite* throughout the conference including a video meeting room and video ad (Vendors and Exhibitors provide their own meeting room links)
  - Inclusion in *Virtual Exhibitor Expo* each day of the conference
  - Image ad before and after sessions
  - Logo and link on the conference event page



**GOLD**

**SUMMIT GOLD PACKAGE (\$6,000)**

- **(1) offer email** sent to all attendees on your organization's behalf
- **30-second promo video** shown pre-conference and during breaks
- **Host acknowledgment** of organization in event opening session
- **(3) Complimentary Conference Registrations**
- **PLUS ALL SILVER BENEFITS:**
  - Recognition on the conference registration page
  - Sponsor logo included in pre-conference promotion
  - *Virtual Suite* throughout the conference including a video meeting room and video ad
  - Inclusion in *Virtual Exhibitor Expo* each day of the conference
  - Image ad before and after sessions
  - Logo and link on the conference event page



**SILVER**

**SUMMIT SILVER PACKAGE (\$3,000)**

- Recognition on the conference registration page
- Sponsor logo included in pre-conference promotion
- (2) Complimentary Conference Registrations
- PLUS ALL VENDOR BENEFITS:
  - *Virtual Suite* throughout the conference including a video meeting room and image ad
  - Inclusion in *Virtual Exhibitor Expo* each day of the conference
  - Image ad before and after sessions
  - Logo and link on the conference event page

**VENDOR**

**SUMMIT VENDOR PACKAGE (\$1,500)**

- *Virtual Suite* throughout the conference including a video meeting room and image ad
- Inclusion in *Virtual Exhibitor Expo* each day of the conference
- Image ad before and after sessions
- Logo on the conference event page



**March 22-24, 2021 Summit:**  
**TELEMENTAL HEALTH**  
**TAILORED TO YOUR PRACTICE**  
*-Emerging Trends in Behavioral Health-*

