



SPONSOR LEVELS & BENEFITS

- TELEHEALTH TOOLBOX WEBINAR SERIES -

Who Attends?

- Our **free webinars generate approximately 1,000+ registrations each with 350-850 attendees**
- The **audience is a broad representation** from counseling, psychology, social work, psychiatry, and other health professions.
- **Attendees are seeking telehealth tools** and information to expand their business
- **Participants are ready to invest** in themselves and their organizations to grow their practices, or are key decision-makers in their organizations
- **They are savvy with social media** and have (or are in the process of building) an engaged online following
- Webinar **participants represent a wide range of national organizations**

Why Should You Be a Sponsor?

- **Connect with a captive audience of behavioral health professionals**
- Reach **key decision-makers**
- Build brand and mission awareness
- Generate **high-quality leads and contacts**
- Demonstrate your organization's dedication to supporting mental health
- **Pre-event promotion with your logo connects to community of 17,000+**



PLATINUM



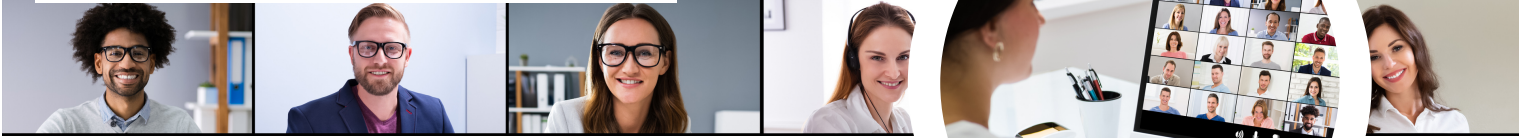
GOLD



SILVER



BRONZE



MAX OF 5 SPONSORS PER EVENT

PLATINUM

WEBINAR PLATINUM PACKAGE SOLO SPONSOR (\$6,000)

- Two-minute promotion or demo during an event break
- Host acknowledgement of sponsor at the beginning and end of webinar
- Logo on the pre-webinar countdown page
- Image ad included on event page during broadcast
- Sponsor logo included in pre-conference communication and promotion
- Offer from Sponsor included in post-webinar email to participants
- Logo and link featured on the event registration page

GOLD

WEBINAR GOLD PACKAGE (\$3,000); SOLO SPONSOR (\$5,000)

- Host acknowledgement of sponsor at the beginning and end of webinar
- Sponsor may give a two-minute presentation or demonstration during a break
- Sponsor logo included in pre-conference communication and promotion
- Logo on the pre-webinar countdown page
- Offer from Sponsor included in post-webinar email to participants
- Sponsor logo and link on the event registration page

SILVER

WEBINAR SILVER PACKAGE (\$1,500)

- Host acknowledgement of sponsor at the beginning and end of webinar
- Logo on the pre-webinar countdown page
- Sponsor logo and link on the event registration page
- Offer from Sponsor included in the post-webinar email to participants



TELEHEALTH
CERTIFICATION INSTITUTE



BRONZE

WEBINAR BRONZE PACKAGE (\$750)

- Sponsor logo and link on the event registration page
- Logo on the pre-webinar countdown page



UPCOMING WEBINARS



***Feb. 5, 2021: VIRTUAL COMPETENCE
FOR SOCIAL WORKERS***